



**McConnel Limited**  
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Product Demonstrator/Marketing Support  
Ludlow, Shropshire

Competitive Salary & Benefits package

The Company

McConnel is a multi-award winning British manufacturing company that is leading the way as the world's number one supplier of Power Arm and green maintenance technology. Based in Ludlow, Shropshire, McConnel offers a comprehensive portfolio of premium hedge-cutting, mowing, cultivation and remote control machinery that sets the standard for quality and innovation in the industry and is exported to more than 40 countries around the world.

The Role

To provide technical and hands-on support to the Sales & Marketing Department.

Responsibilities:

- Provide technical and hands-on support to the Sales & Marketing Department
- Prepare machinery and undertake product demonstrations
- Provide show and exhibition set-up support
- Provide service support as required

Key Requirements:

- Proficient and experienced tractor and implement operator (all makes and sizes)
- Must have hands-on technical experience with agricultural machinery (maintaining, servicing and repairing)
- Knowledge of the UK agricultural machinery market: manufacturers, products, dealers
- Understanding of agricultural processes and practices
- Highly motivated individual with a 'can-do' attitude
- Able to work under their own initiative
- A confident and clear communicator in face-to-face interactions, phone and email, both to customers and colleagues
- Must be flexible with working hours including weekends as required
- Full UK drivers licence